

EY Strategic Growth Forum™

Shanghai, China | 10-12 May 2016

International trade delegation

International trade delegation

Delegates of the Strategic Growth Forum, China, in Shanghai on 11-12 May 2016, are invited to join the international trade delegation to Shanghai on Tuesday 10 May 2016.

This is exclusively available to C-suite executives from international organizations with an appetite to explore business opportunities in China. The delegation will meet with senior government leaders from China before visiting Shanghai International Automotive city, which includes a tour of the EVZONE – China's biggest Electric Vehicle plant.

Provincial government information session

Find out more about select provinces in the city of Shanghai, a vibrant international hub for investment and industry. In a tailored session for international Strategic Growth Forum delegates, representatives from Shandong and Zhejiang governments will present on their province demographics and outline assistance and incentives available for international businesses.

The sessions will also cover the provinces' industry focus and future plans. If you are interested in operating or seeking partnership opportunities in Shanghai and hearing directly from local government, this trade session should not be missed.

Tour of Shanghai Automotive City, including the classic car museum

Shanghai was selected as a pilot city by the China Ministry of Science and Technology for electric vehicle (EV) development, testing and demonstration in 2011. The Shanghai International Automobile City Group Co., Ltd, a state-owned company engaged in industrial investment, real estate development and operations, then expanded the city to include EV promotion and application, and now provides test drives and demonstrations of local and international car brands.

The tour of Shanghai Automotive City will include:

- ▶ An overview and demonstration of the EV scheme in Shanghai, now comprising over 500 charging and EV collection stations across the city
- ▶ A test drive of an electric vehicle
- ▶ Tour of the data center for collecting and analyzing EV data
- ▶ Private tour of the automotive museum, comprising over 80 mint condition classic cars through the ages, including the Model T Ford, Mercedes 1955 SL300

Transport will be provided to and from Shanghai Automotive City with transit time approximately one hour each way.

Please note: You will need to show a valid driver's license to have the opportunity to test drive one of the electric vehicles.

To attend this event, please register for the Strategic Growth Forum China 2016 by contacting us at EYSGF.China@cn.ey.com.

For more information, you can visit ey.com/cn/sgf >



Agenda at a glance

Tuesday, 10 May 2016

Arrive Shanghai, Pudong and travel to the Pudong Shangri-La Hotel*

8:00 a.m.	Light breakfast
9:00 a.m.	Welcome remarks
9:05 a.m.	Introduction and presentation by Zhejiang government representatives
9:25 a.m.	Panel discussion on recent developments, business opportunities and inbound and outbound investment
9:55 a.m.	Q&A
10:05 a.m.	Tea break
10:25 a.m.	Introduction and presentation by Shandong government representatives
11:15 a.m.	Q&A
11:25 a.m.	Closing remarks
11:30 a.m.	Lunch (buffet lunch)
12:30 p.m.	Depart for the Shanghai International Automobile City Group Co., Ltd. 上海国际汽车城（集团）有限公司 (Meet at reception, Ground Floor, River Wing, Main entrance)
1:55 p.m.	Arrival
2:00 p.m.	Briefing by Shanghai International Automobile City Group Co., Ltd. representatives
2:45 p.m.	Tea break
3:00 p.m.	EVZONE Tour begins – Electric Vehicle Public Data Collecting, Monitoring and Research Center
3:20 p.m.	Tour of Test Ride and Drive Center, including test drive of an Electric Vehicle
4:00 p.m.	Tour of museum
4:30 p.m.	Depart and return to the Pudong Shangri-La Hotel

*delegates are responsible for their own travel arrangements.

Strategic Growth Forum™ China 2016

The EY Strategic Growth Forum™ is a global series of events held by EY to connect global companies, entrepreneurs, high-growth companies, investors and government leaders to share and discuss strategies for growth, both in China and in other international markets.

It's also another chance to interact with those who have real experience in maximizing opportunities and overcoming challenges to drive growth in China and other markets across the world.

In 2014, we convened over 1,000 senior executives from 563 companies across 35 countries. Our speakers ranged from dynamic and highly influential Heads of Government to inspiring entrepreneurs, leading the world with their innovative, technology-enabled business models.

The line-up for Strategic Growth Forum China 2016 is shaping up to be just as exciting. Steve Wozniak, the Co-founder of Apple Computer Inc., is now confirmed to join us. Keep up-to-date on our latest speakers by visiting us at ey.com/cn/sgf.

Please take a look at the 2016 agenda at a glance for further details.

EY Strategic Growth Forum™ Agenda

Hear what it takes to accelerate your business growth – from the market leaders themselves. Our program caters to you whether you are driving growth in China or other markets across the world.

Wednesday, 11 May 2016

08:00 a.m.	Breakfast session: An audience with EY's Entrepreneur Of The Year and Most Promising Enterprise Award winners	
09:00 a.m.	Welcome	
09:15 a.m.	Opening remarks	
09:30 a.m.	Keynote speaker	
10:30 a.m.	Plenary panel: New normal in a changing world	
11:30 a.m.	Plenary panel: Navigating the Silk Road – China's road to globalization	
12:30 p.m.	Lunch	
02:00 p.m.	Panel: Global brands – the rise and resilience	Panel: Urban development in China – case studies and challenges of private public partnerships
03:00 p.m.	Panel: China's bold pursuit of innovation and mass entrepreneurship	Panel: Tomorrow's planet – renewable energy in the age of information
04:00 p.m.	Wei Christianson – China CEO & Asia-Pacific Co-CEO, Morgan Stanley	
06:00 p.m.	Networking reception	
07:30 p.m.	Gala dinner	

Thursday, 12 May 2016

08:00 a.m.	Breakfast session	
09:00 a.m.	Welcome back	
09:30 a.m.	Steve Wozniak – Co-founder, Apple Computer Inc.	
10:30 a.m.	Plenary panel: The role of the financial and capital markets in China's next phase of economic development	
11:30 a.m.	Panel: Digital World 2020 – eyeing the future today	Panel: The war for talent – rewarding, retaining and developing talent
12:30 p.m.	Lunch	
02:00 p.m.	Panel: Made in China 2025 – how smart manufacturing drives China's legacy	Panel: Family business – built to last
03:00 p.m.	Panel: From vision to reality – entrepreneurs tell their stories	Panel: Healthcare reimagined – reshaping healthcare in emerging markets
04:00 p.m.	Robert Zoellick – 11th President of the World Bank	
05:00 p.m.	Close	

Track 1: China Hall, Shangri-La

Track 2: Grand ballroom, Shangri-La

Registration

Registration fees include access to all sessions listed on the Strategic Growth Forum. It does not include accommodation.

Standard: US\$1,595 per person

EY Entrepreneur Of The Year™ alumni:
US\$1,095 per person

NextGen alumni: US\$1,095 per person

A charge of US\$500 is applied for cancellations received after 11 April 2016.

Confirm your interest by contacting us at EYSGF.China@cn.ey.com.

Venue and accommodation

Strategic Growth Forum China 2016 will be held at the Pudong Shangri-La Hotel, East Shanghai. We recommend you stay at this hotel, to take advantage of the preferential rates we have negotiated for guests attending the event.

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